## THE STUTTERING FOUNDATION

A Nonprofit Organization

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SPECIAL EDITION

Since 1947... Helping Those Who Stutter

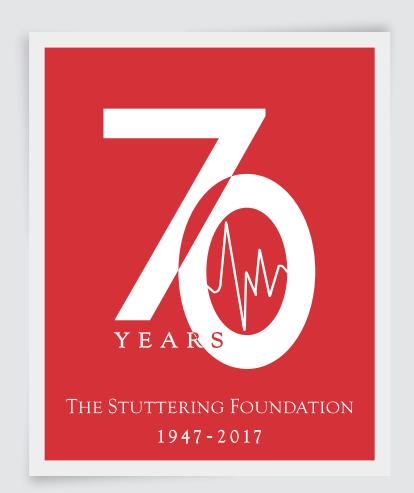


THE STUTTERING FOUNDATION 1947-2017

Malcolm Fraser Stuttering Foundation Founder

## "We are dedicated to improving the lives of those who stutter."

- Malcolm Fraser, SFA Founder 1903 - 1994



The Stuttering Foundation is proud to honor its founder, Malcolm Fraser, with this 70th anniversary publication. Since its beginning in 1947, the Foundation has created a community of millions through research, education, and support. Join us as we celebrate 70 years of executing Malcolm Fraser's dream: bringing hope and help to those who stutter, all over the world.

### If you ask her,

Jane Fraser, Malcolm Fraser's daughter, will say one of the biggest lessons we can take from her father's legacy can be found in a story about coconut syrup.

In 1930, Malcolm paid \$200 for an interest in a drink additive called 'Ko-Ko-Nut Syrup' in Atlanta, Georgia. "He set out to market it to all of the grocery stores in Atlanta. He had a severe stutter, but he saw many different owners every day, all over the city. He was determined to make each and every sale," Jane recalled.

His success was short-lived, however, as the syrup contained no preservatives and quickly spoiled on the shelves. Fraser went back to each store and reimbursed all of the grocers, borrowing money from his sister Ethel in order to do so. "It took him two years to pay back that \$500 dollars he borrowed, but he did the right thing.



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Clockwise, top L: President Truman greeting the Washington and New York Yankees baseball managers on opening day of baseball, 1947; LIFE magazine 1947 featuring Rita Hayworth; the first deposit for the foundation for \$2,500 (dated December 30, 1947) and the second for \$2,500 (dated January 12, 1948).

L to R: Malcolm, 1903; seated on his mother's lap, c. 1906





"Another person might have walked away. But he went back to each and every store and reimbursed them all with money he didn't have. And then he picked himself up. He kept going."

The son of the Reverend Hugh Russell Fraser of Woodstock, Ontario, Canada, and Jessie Edgerton Hough, of South Butler, New York, Malcolm Hough Fraser was born on January 18 in the year 1903 in Cornwall-on-Hudson, New York, the youngest of four.

A well-known theologian and noted talent at the pulpit, Malcolm's father was beloved in the community as the Presbyterian minister but a strict and difficult father at home. Malcolm and his brother Russell were punished by their father when they stuttered. "He sincerely thought he was helping me," Malcolm remembered.

Doan Russel are you and

Fraser's childhood home on Clark Street in Cornwall-on-Hudson, NY

Malcolm & naxus







Top: Malcolm seated below with sister Ethel and brothers Carlyle and Russell (L to R) c. 1913; Bottom: Malcolm behind big brother Russell



Malcolm's mother, Jessie, was a talented painter in the style of the Hudson River School in upstate New York. One of three daughters of a New York state senator, she died during the Spanish flu epidemic when Malcolm was only 14, a terrible shock for a young teenager.

As a youngster, Fraser was taken to New York City to get speech therapy under a man considered to be the expert in the field. Dr. Frederick Martin authored many publications on speech, stuttering, and lisping, and was Superintendent of Speech Correction for New York City schools. He "cured" 16-year-old Malcolm after just a few weeks of therapy and gathered colleagues and experts to observe this great success. When Malcolm was instructed to speak on stage, he froze and could not say a word. His daughter Jane remembers her father, even at age 90, telling her that it was one of the most traumatic moments he could remember from his youth.

"Just because you're fluent for a few weeks doesn't mean the fluency will last. Anyone who stutters can attest to that," Jane Fraser said, when re-telling the story. "We know Dr. Martin went on to help many others; so did my father. So, I think maybe that frozen moment on the stage really taught them both something." In 1920, Malcolm entered Hamilton College as a freshman but never graduated, despite the college's claim to have him as their famous graduate. "I had to call and correct them," Jane laughed. He did not graduate from Hamilton but had to go where he could get a job to pay his tuition for the last two years. Fraser eventually completed his undergraduate work. at the University of Pittsburgh, and would go on to earn an MBA while shoveling coal to earn tuition money.

A short time after graduation, he worked for the famous Philadelphia lawyer J. Stanley Smith who also stuttered. Smith had high profile affiliations with Lionel Logue in London and the Prince of Wales, the future King George VI. Smith brought the "latest ideas on therapy" back to Philly after his travels abroad. Fraser handled Smith's correspondence while he was overseas, also helping to run his stuttering support group, the Kingsley Club.

"My father felt that although he enjoyed the company of being with others who stuttered, it did not help to reduce the severity of his own stuttering," Jane said.



"But maybe that's where the seeds of starting a Foundation were planted. He wasn't comfortable just discussing the problem with others; he really wanted to solve stuttering. He felt that if he could just bring together the leading authorities on stuttering and if they worked hard enough, they could get to the bottom of it."

THE SMITH SCHOOL for the Correction of mering and Stuttering KINGSLEY CLUB PLAN and PROOF

**Left:** The 1925 support group started by J. Stanley Smith and led by Fraser.

**Top, left:** Fraser standing at left, a teacher at the Public School No. 2 in New York City, c. 1917



**Left:** The Motor Parts Company, Charlotte, North Carolina, about **1933.** Malcolm Fraser who was manager of this store, is third from the right.

**Below, left:** Malcolm and Charlotte Fraser on their wedding day, June 28, 1936

**Below, right:** The early days at the Standard Parts Company, the Memphis NAPA warehouse. Malcolm Fraser is at far right. Seated to the left of the cake is Gene White

Meanwhile, the fledgling auto parts business, now known as Genuine Parts, was thriving; Malcolm was sent to head up the Charlotte, North Carolina store. In 1936, he felt secure enough financially to propose to his sweetheart, Charlotte Osterhout, the woman he had fallen in love with years earlier as she played the piano at a Sunday night church gathering in Rutherford, New Jersey.

They left Carolina for Tennessee in 1938 when Malcolm took over the ever-expanding Memphis NAPA warehouse. This was the beginning of the Foundation's Memphis roots.

"He never left Memphis," Jane remembered. "Memphis had become a booming distribution center and was experiencing a lot of growth at the time. At one point, my Uncle Carlyle asked my father if he'd like to be president of the company, but my father said no. I'm sure that to a great ent, it was because of his speech. 'as just too much pressure."



Fraser was well known as a humble man, personable, and good to all of his employees. "He would rather die than arrive somewhere in a Cadillac!" Jane laughed. "In fact, he would buy the cheapest Ford around and then put a high performance engine under the hood so no one would know. He didn't want to display wealth in front of customers or employees. And he always parked far away from the door to the warehouse, leaving the best spaces for the customers."

The 1926 vehicle registration for Malcolm Fraser's first car, a used 1923 Buick



Most remarkable was the time he gave to each employee on their birthday; a tradition he kept year after year, without fail. Jane recalled, "my father would spend an hour with every employee on their birthday. He'd talk to them, and he would listen. He'd ask them what the company could do better, how they could improve? He'd ask if they were happy on the job."

"In later years, the company had more than 400 employees, so he was doing this every day! After he died in 1994, I found his Rolodex file with a card for each employee with personal, sometimes touching memos about each person: a child who was on the football team, a wife who was a nurse, maybe a mother who was ill."

"Those with "normal" speech don't always realize what a gift it is to be able to speak confidently, **but my Dad did.**"

"I think it was all tied into stuttering with himdeveloping that personal relationship with each employee, being able to talk with each of them comfortably. Those with "normal" speech don't always realize what a gift it is to be able to speak confidently, but my Dad did."

Musing over fond memories of a wonderful childhood, Jane remembered the first time she realized her father's stutter: at the annual company Christmas party. "At the end of the evening, my father would hand out pins to his employees, honoring them for their years of work with the company. He could have turned that job over to someone else, but he wouldn't do it! He wanted to do it for them himself. And he stuttered, reading out each name, how many years they worked. I was 10 or 11, and I was ost sick with worry for him as he struggled to ak. I wanted to pull those words out for him."



Left: Malcolm with infant daughter, Jane. Right: Annual Christmas party at Standard Parts in 1941. Malcolm Fraser kneeling at left, at his right is Sally Archer who also helped with SFA Below: Label from Malcolm's patented Ko-Ko-Nut Syrup; Jane Fraser with her father, circa 1984

Malcolm Fraser's 1947 dream was driven by passion yet grounded in problem-solving practicality. "He read everything on the topic of stuttering he could get his hands on," Jane recalled. "He really wanted to help people who struggled just like him. He knew how it felt to stand on a stage in front of expectant eyes and fail. He knew the challenge of being a leader and a business man with a speech impediment. He knew the humility of speaking in front of his own employees with a stutter."





But Malcolm Fraser stood back up, every year, to hand out the pins at the Christmas party.

"That coconut syrup, it's a story of a failure, I guess," Jane Fraser said, "but I would say it's a story of success, because it really shows my Dad's strength of character. Everyone fails sometimes; it's how you handle it that makes you who you are. If you pick yourself up, if you keep trying, that's success. So, go back to that same coffee shop where you may have stuttered. Order that coffee again. That's what my fa would say."



**1948 :** Fraser receives American Legion Award for his efforts on behalf of disabled workers

circa 1950 : Malcolm receives award for hiring of disabled workers in Memphis



**1954 :** First Symposium at Northwestern University

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1954 SUMMER SESSION 1974 VIEW (1980): 2018 18-2019 1 2010/249 HERDIN 2018 18-2019 11

"We must be relentless in exploring and evaluating ways to help children and adults who stutter."

- Malcolm Fraser, SFA Founder



**1957** : The very first SFA conference, bringing together some of the leading authorities in the field of stuttering: Back row: Henry Freund, M.D., Harold Luper, Ph.D., Wendell Johnson, Ph.D., Joseph Sheehan, Ph.D., Charles Van Riper, Ph.D.; Front row: Dean Williams, Ph.D., Malcolm Fraser, Stanley Ainsworth, Ph.D. and Robert West, Ph.D.



1957 Stuttering: Its Prevention.



Jeb. 23

1953



THE LARGEST PARTS

From the SFA **1968** Annual Report : "The writer (Fraser) requests permission to buy an electric typewriter for use in my home, which serves as the office of the Foundation, preferably an IBM executive type."







Board of Directors, Genuine Parts Company, circa **1970** with Malcolm Fraser at the far right.

**1972 :** The Fraser home becomes the Foundation office at 152 Lombardy Road, Memphis.

THE LARGEST P. IN THE P





Fraser congratulating Gene White, who shipped books from his home in **1972** and refused compensation for his work on behalf of the Foundation for many years. He is succeeded by his son, Bob White.



First public service ad appears in Time Magazine in **1972**; *To the Stutterer* is published and sells for 25 cents; expenditures total \$25,000; A **1972** *SFA catalog lists just six items.* 





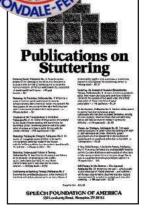








**1983 :** First conference for clinicians working with school-age children.



**1984 :** One page catalog published with 11 resources for stuttering

## **1984** First toll-free phone line is established : **800-992-9392**

**1985 :** Dr. Dean and Bette Williams at the first SFA exhibit booth at the American Academy of Pediatrics.





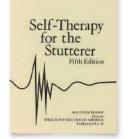
Books distributed to pediatricians around the country in **1988** 





By 1990, 13 books are published by the Foundation, as well as several brochures and 3 films. The annual budget has expenditures of \$300,000.







1991 : The first newsletter is published on a single page. The Foundation's name is changed from Speech Foundation to Stuttering Foundation; all public libraries nationwide receive a copy of Self-Therapy for the Stutterer thanks to a \$10,000 grant from Genuine Parts Co..



1991 :

Jane Fraser invited to join the NIDCD Advisory Council.



1995 :

Public awareness campaigns and widespread public service advertisements are a growing part of the Foundation's work.



1990 : The office is now on Walnut Grove Road; 450 square feet of space. Equipment consists of 1 computer, a 286, running "First Choice" software. Two employees ship books, Anne Edwards and Jo Bradshaw.



The 1991 SFA Board meeting, pictured left to right standing: James Garrison, Donald Edwards, Donald Lineback, Mary Ottensmeyer, James Spurlock, Joe R.G. Fulcher, Joseph Walker. Seated: Malcolm Fraser, Jane Fraser, Hubert McBride.

> Office staff and volunteers in 1992.



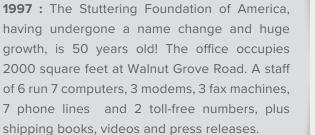


Churchill d it need not stop you y 7-13 is National Stut ing Awareness Week. I

SPEECH FOUNDATIC OF AMERIC P.O. Box 11749 Memphis, Tennessee 38111



1997 : The School-Age Child Who Stutters released on VHS





Therapy in Action

The School-Age Child Who Stutbers



In 2002 the Foundation celebrates 55 years of helping those who stutter, with a budget of over \$1 million, support for research projects, expanded workshops and conferences, and two Web sites:

#### www.StutteringHelp.org and www.tartamudez.org



2004 saw the development and release of Stuttering: For Kids, By Kids, a DVD featuring "Swish", an animated character created by students at Purdue University.



After a major website renovation in 2005, the Foundation site features new streaming video, an online store, and free, downloadable resources, generating more than 1,500,000 hits per month.

2006 : The Stuttering Foundation joins forces with the Londonbased Michael Palin Centre for Stammering Children to help children through research, treatment, and training programs.



THE STUTTERING FOUNDATE

Researchers Disco First Genes for Stutt







A digital expansion begins in 2010, with the catalog and newsletters made into e-reader files. Social media waters are treaded for the first time as the Foundation begins its presence on Facebook, Twitter, YouTube, Blogger, and MySpace. Email becomes the predominant method of communication ew Memphis office: a larger, 3,000 e-foot facility.







Stuttering gets the royal treatment in 2010 with the release of the award-winning movie The King's Speech. The Stuttering Foundation's King's Speech poster is featured in Times Square.



2011



Following the release of the award-winning movie The King's Speech, the Stuttering Foundation was featured in thousands and thousands of newspapers, magazines, and on websites, and TV and radio stations worldwide. USA Today, The Washington Post, Los Angeles Times and the Associated Press are just a few of the media outlets that headlined stuttering.

"We have a voice. We have been heard." - David Seidler, screenplay writer and Oscar winner for The King's Speech



The Foundation's 2011 New York Gala honored King's Speech. The Pictured clockwise, top left to right: Jane Fraser, Stuttering Foundation president; Frances Cook of the Michael Palin Centre for Stammering Children; Joe Fulcher, vice president of the Stuttering Foundation; Alan Rabinowitz, president and CEO of Panthera.

2011 : The King's Speech is nominated for 12 Academy Awards, taking Best Original Screenplay, Best Picture, Best Actor, and Best Director. The DVD release features the Stuttering Foundation's PSA as a Special Feature.



TOTOT





Books become available in 2011 for e-readers such as the Kindle. QR codes are placed on brochures, catalogs, and posters to direct readers to additional resources online.



The Michael Palin Centre moves into a new facility and dedicates a multi-media therapy room in memory of Malcolm Fraser in 2012.







An East Coast office opens at St. Simons Island, Georgia in 2012.

Website, StutteringHelp.org, surpasses 45 million visitors.

7 full-time and 2 part-time staffers run 18 computers, 3 fax machines, 3 scanners, 3 DSL lines, 2 toll-free helplines and shipping center for distributing books, DVDs, posters, and brochures in English and Spanish. Each year more than 50,000 calls and e-mails are answered and more than a million people are reached in 136 countries.



Stuttering Foundation in New York to celebrate the 65th Anniversary. Author, playwrite, and actor Scott Damian was honored along with Ellis Lankster of the New York Jets.







Association was held in Tours, France in July of 2012

off Contact Us Make A Gift

sources, services and A What's New

"God made me a star football player who stutters for a reason. I can help other people who stutter."

- Ellis Lankster, NFL Cornerback

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May 8, 2012: Journalist and commentator John Stossel joined the





The Mid-Atlantic Workshop 2012, in Philadelphia

**2012:** SFA launches a new website for speech-language pathologists to browse the catalog for the latest online CEU opportunities: **www.stutteringceus.org** 





The 14th Annual SFA Boston University Workshop, "Using Cognitive Approaches with People Who Stutter" was held in June of **2012** 



ABC News anchor and chief national correspondent Byron Pitts was honored at the NYC Gala in May of **2013** 

"I became a journalist to give voice to the voiceless. How blessed we are today to speak up for those on the road to learning to speak boldly for themselves. As my late mother Clarice Pitts would say, 'Doing God's work ain't supposed to be easy, but it's gotta get done.' Thank you for your continued support of the Stuttering Foundation. As I see it, each of you is a gift from God."

-Byron Pitts, at the 2013 SFA Gala

Eastern Workshop participants at Boston University (top) and the Western Workshop at Portland State University (bottom) from the summer of  ${\bf 2013}$ 

2014

The Foundation received a surprise donation of **200 Mega Millions tickets in 2014** from a family signed "The Smiths" who said the Stuttering Foundation had helped them "in their time of need" nearly 40 years ago when their child was suffering from stuttering.



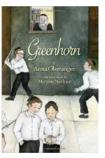


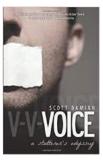
HHHHELP!

A 2014 SFA public service print advertisement designed by Nino llievski was selected as best pick of the week by the creative director at the global advertising agency Leo Burnett New York, beating out print ads by Ford and Netflix.



AGUAR





Four inspirational authors were honored in **2014** for books that "truly capture the very essence of stuttering". Those honored at the event included (left to right): Scott Damian for *V-V-Voice: A Stutterer's Odyssey*, Dr. Alan Rabinowitz for *A Boy and A Jaguar*, Anna Olswanger for *Greenhorn*, and Vince Vawter for *Paperboy*.

## 2014

Photos from the **2014** Eastern Conference at Boston University (bottom) and the fifth Mid-Atlantic Workshop in Philadelphia (top).







EMBRACING DIFFERENCES SHARING PERSPECTIVES OSTUTTERING NCLUTTERING Lisbon, Portugal 6th-8th July 2015

**2015:** The International Fluency Association's World Congress on Fluency Disorders was held in Lisbon, Portugal

LISBON, PORTUGAL





"I enjoyed problem solving in a group, thinking about diagnostics and tools we can use, and creating a treatment plan that is tailored to each child."

-Attendees from the Western Workshop at Pacific University (top) and the Eastern Workshop at Boston University (bottom) in **2015**. THE VICE PRESID Washington Post Office Romanian Post Office Rom 1749 Manphin, TN 30111 Dear Friender

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wish you nothing but



2015 : The cast and crew of *The Huntsman* movie made a donation to the Stuttering Foundation





A **2015** correspondence from Vice President Joe Biden.



The **2016** Convention reached an alltime attendance record : 16,000+

Tips for Talking with the Child who Storters who Storters

The Stuttering Foundation reached over **55,000 pediatricians** with *7 Tips For Talking With the Child Who Stutters* as of July of 2016, a part of an ongoing effort to educate practitioners since 1988. *The Child Who Stutters* is now in its 5<sup>th</sup> revised edition, and available in five languages.



## **CONTINUING EDUCATION**

More and more therapists are turning to online education to improve the services they provide to those who stutter. Throughout 2016, we have increased the number of courses available online to SLPs seeking ASHA-approved Continuing Education Units; and in 2017, the number of students and courses taken has quadrupled!

Dr. Lisa Scott at the Florida State University reports the CEU credit to ASHA, accrediting organization.

Finally, a new initiative in 2016 has been to make several of our products available through streaming video to undergraduate students taking fluency courses. Students of Dr. Lisa Scott at Florida State University and at the University of South Carolina and students of Vivian Sisskin at the University of Maryland streamed videos from our site as part of their course work. Additional university programs have requested streaming access for 2017.

### CEU COURSES NOW AVAILABLE THROUGH THE WEB SITE:

A Fresh Look at Stuttering - NEW ADHD & Children Who Stutter Autism Spectrum Disorders and Stuttering Basic Clinical Skills Avoidance Reduction Therapy in a Group Setting Cluttering Cluttering: Another Look - NEW Evidence-Based Practice & Practice-Based Evidence Genetics of Stuttering Helping Children Change Thoughts and Feelings About Communication Implementing Cognitive Behavior Therapy with School-Age Children Scoring Disfluencies Sharpening Counseling Skills Stuttering: A Clinical Review of the Evidence Stuttering: An Integration of Contemporary Therapies The School-Age Child Who Stutters: Working Effectively with Attitudes and Emotions - NEW Treating the School-Age Child Using Williams' Normal Talking Approach to Help Children Make Speech Change Working with Preschoolers Who Stutter

These CEUs, offered directly at **www.stutteringceus.org**, allow students to register, take courses, complete assessments, and print a certificate of completion online and at their convenience.

2010 : JOINED



## The Stuttering Foundation on **facebook**







## Bride overcomes life-long stammer to say her wedding vows to her husband

Article by Hattie Gladwell via Metro.co.uk

**Josette:** As a person who stutters, I just have to say how much I dislike this article. I'm glad this woman is happy and that everything worked out the way in which she wanted, but I just can't help but recognize the fact that you can get married and say your vows even if you stutter all the way through them. You don't have to be fluent to find love, get your dream job, and feel confident. This article just really frustrates me. It's such a shame that this article is giving people the message that they need to be fluent to be happy.



**Kristel:** Nicely said, Josette! When I got married I stuttered on my vows and I felt really good about it. Stuttering is something that is a part of me and I was happy to have it represented at my wedding. I am glad that the woman in this article is happy about how things worked out for her. I just wanted to offer a different perspective.



Stuttering Foundation



"I stamme: Article by Sown eet people who did not give up



**Henry:** It's all about what makes us different. Some have bad skin, some have a physical impairments, we are not perfect, but we all are special!! I'm 74; I've had this disability all my life. The older I get, the less it bothers me. When I'm well exercised and feeling great, you probably wouldn't notice it.





"Don't treat (stuttering) as an issue - work through it and get the treatment that you want to get...but don't treat it as a plight on your life, and carry on pushing forward." - Ed Sheeran



**Brandy:** Hardest part of therapy is acceptance. Once you gain that, you've made it.



Vannysa: He is a babe.



Stuttering Foundation

Los Angeles Chargers' center Matt Slauson accepted his #stuttering, and now he's helping kids who stutter do the same.



"Now I'm accepting who I am, and every time I do a talk with kids with speech issues, I tell them 'don't hide from it'." - Matt Slauson



Lee: Matt Slauson spoke at FRIENDS (the National Association of young people who stutter) and he was such a great role model for the young people and their families. Thanks Matt. Since it's first appearance on Facebook in 2010, The Stuttering Foundation has become an online community, resource, and support system for **over 205,000 followers**. Here's what some of our friends are talking about!

### Stuttering Foundation



Stuttering Foundation



#### on Finding LOVE when you stutter

Stuttering Foundation Facebook friends share their thoughts

**Chelsi:** I don't have a partner, but I do absolutely love my sister. She doesn't stutter, nor does anyone else in my family. But she knows it's okay to speak for me when I'm feeling panicked, she's incredibly patient and doesn't try to speed up the conversation when I have a block. She's always quick to correct someone when they make an unnecessary comment or hand gesture to make me talk faster. She's corrected her co-workers (she worked at a call center) when they would get off a call and make rude comments about stuttering. She's my best friend and I'm incredibly grateful to have a sister like her.



**Emily:** Find someone who loves you for you. Find someone who doesn't even notice your stutter. When you do, you've found the right one. My boyfriend understands my weaknesses and embraces my strengths. He comforts my fears and lifts me up to overcome my anxiety. Don't fall in love just because they tolerate your stutter. Fall in love for someone who loves your stutter.

#### **Stuttering Foundation**



#### How my stutter improves my dating life

Article by Rachel Hoge, via the Washington Post



Shazzar: I enjoyed this article from the female perspective on dating, but stuttering and dating for men can be much different, because in our society, men are the ones who are expected to make the first move in conversation and face acceptance/rejection. How many male stutters are filled with "what ifs" because the fear of stuttering prevented them from saying more than "hello"? I know some women thought I was shy and quiet as I grew up, even though I was simply unsure how the words would flow out of my mouth while making a first impression. Most men are a bit nervous when approaching a woman they don't know, and that nervousness can often trigger stuttering. I know there a situations (online dating, or being introduced by someone) that may not elicit the same fear and doubt. In the end success comes to those who are not afraid to let their words be heard even if they're not perfect.



Tabitha: I have a young son that stutters, and I often worry about this side of his life when he gets older. Really great article. Thank you!

Stuttering Foundation



"I don't say 'I was cured,' I just work with it." - James Earl Jones, on his stuttering never being gone for good.



**Brandy:** My daughter is 13 and stutters. As you can imagine it has not always been easy for her. It always makes her smile, ever since she was little, to know that Darth Vader stutters too!! The older she gets the more respect she has for the man that plays such an iconic roll. (James Earl Jones) is a hero in my daughter's eyes.



The First Time I Heard Someone Imitate Stuttering

Article by Makenzie Cochran, via theMighty.com



Isabel: My daughter is 11 and a severe stutterer. My heart would break when she would come home crying because someone was making fun of her. She didn't want anyone to know about her disorder. When I told her she wasn't the only one with a difference, she began sharing her struggle with others. Now instead of making fun of her, they cheer her on when she has to do a presentation or speech at school. KNOWLEDGE IS POWER!!



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## SHOW EVERYONE

that you don't intend to let your stuttering keep you from taking part in life. -Dr. Joseph G. Sheehan

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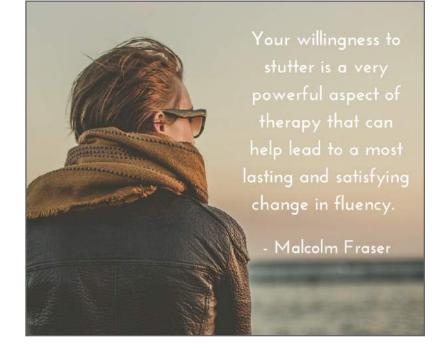
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### WHAT WE'RE Tweeting about

SOME OF OUR FAVORITE TWEETS

Follow us on Twitter @stutteringfdn





Nick Weaver @NickWeaverBDJ Ms. Fraser has become like family- thank you for all Jane! #sfa #stuttering #lotosclub #nyc





Blue Delta Jean Co. @bluedetajeans Thank you to the Stuttering Foundation for inviting our COO to speak

Thank you to the Stuttering Foundation for inviting our COO to spe at tonight's annual event! #thankyoujane



stutteringfdn Østutteringfdn Nick Weaver of Øbluedeltajeans share his secret for success at Østutteringfdn #stutteringawarenessweek gal



Stuttering ID card now available after woman's "traumatizing" airport incident



ID Card Released for People Who Stutter After Woman's "Traumatizin. A free identification card is now available to all people who stutter. The card, available to download on The Stuttering Foundation's website, is ... themighty.com

## THE STUTTERING FOUNDATION® WORLDWIDE

Through an extensive public awareness campaign, the Foundation reaches millions each year with the message that there is help for those who stutter. Foundation materials and publications are shipped annually to 137 countries, and widely used in university classrooms to train speech-language pathologists across the globe.

With digital marketing and the ability to reach so many, the demand for Stuttering Foundation materials in translation has grown significantly. "We get requests from nonprofits from all parts of the world, asking permission to translate our materials and print them in their native language. They want to help their own people the way we have," Jane Fraser said. The Foundation takes great care to check the credibility of each request, Jane added, ensuring that each publication remains a free resource to those who need it, just as her father intended. "We are making sure to protect each translation and make it available without charge to everyone who stutters."

Currently, Stuttering Foundation print materials have been translated into 32 different languages, giving readable access to millions in hundreds of nations.



A sampling of translations seen here, top to bottom, left to right: Russian, Albanian, Japanese, Polish, Arabic, and Vietnamese

### SFA PRINT MATERIALS ARE CURRENTLY AVAILABLE IN THE FOLLOWING LANGUAGES:

Albanian Afrikaans Arabic Bulgarian Chinese Czech Danish Dutch French German Greek

Hebrew Hindi Icelandic Italian Japanese Korean Lithuanian Macedonian Nepalese

Polish Portuguese Romanian Russian Serbian Slovenian Somali Spanish Swahili Thai Norwegian Vietnamese

### A Legacy of Generosity



The 400 shares of Genuine Parts Company stock donated by Malcolm Fraser 1n 1949 were placed – and

are still held — in a safe deposit box. They have since grown to 169,359 shares through stock splits, are now worth over \$15,750,387, and have generated more than \$6.5 million in dividends. His gifts to the Foundation continued every year until his death in 1994.

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Above is a copy of the original cash journal covering the first nine years. The journal was hand written by Malcolm Fraser and hangs in the Foundation's Memphis office. Documented are the very first grant to Western Michigan University for Dr. Charles Van Riper's research in 1949, a grant to Northwestern University in 1954 for a Symposium on Stuttering, and payments to Drs. Charles Van Riper, Joseph Sheehan, James Frick, and Charles Elliott for a planning session for the first SFA weeklong conference held in Delray Beach, Florida, December 27, 1956, to January 3, 1957.

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SOME OF OUR FAVORITE TWEETS Follow us on Twitter @stutteringfdn

Mitch Guerra @MGuers Thankful for the platform to stutter confidently, embrace it!



Amy Newmark Banynewmark Meet Bjodyfuller 3/18 Bchickensoupsoul podcast; soldier, comic, stutterer @stutteringfdn bit.ly/1R1GyOJ





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"It's nothing to be ashamed of to have a stutter" - Emily Blunt

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## **AN SFA HERO :** JOE FULCHER



speaking at the 2011 Gala, jesting that Jane would likely be leaving him for the Kings' Speech actor, Colin Firth (shown with Jane oe Fulcher &

The Stuttering Foundation wouldn't be where it is today without the leadership and wisdom of Joe Fulcher. A tax attorney and accountant (also the husband of Foundation President Jane Fraser,) Fulcher's guidance has been invaluable to the SFA. We are grateful for Joe Fulcher and his many years of faithful service.

## 2017: GIFTS IN HONOR

Robert L. Ford III

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### THE EARLY YEARS: TROPICAL INCENTIVES

Malcolm Fraser's strategy to unite the greatest minds in stuttering? An all-expense paid trip to a tropical paradise the week after Christmas. "The first conference in 1957 was held in Nassau, because he figured they wouldn't accept the invitation if he didn't invite them somewhere warm and exciting," Jane Fraser noted. Also worrisome in the conference strategy was the opposing mindsets of the top two leaders in the field at the time, Dr. Charles Van Riper and Dr. Wendell Johnson. A relaxing, sunny vacation, far away from a university setting is what Malcolm thought was necessary to come together and get the work done.

The strategy paid off, as the men stayed up until 4 am on New Year's Eve that first year to complete their first publication together. "My father thought of this project the way he thought of his auto parts business: he wanted to make a really good product. And, he wanted to put that product in the hands of the people who needed it." About every other year from 1957 to 1983 (in various tropical locations stateside and abroad,) Malcolm Fraser worked alongside some of the foremost thinkers in stuttering and did just that.





"Gentlemen, let's be practical." -Malcolm Fraser, at the 1957 Conference





## THE LATER YEARS:

LEARNING, REUNITING

Stuttering Foundation Conferences changed gears in 1985, when longtime colleague Dr. Hugo Gregory came to Malcolm with a new idea: he wanted to dedicate two weeks of his summer to train 20 people to become specialists in stuttering. This first "new" workshop for specialists, held annually at Northwestern University in 1988 (and continuing all the way through 2001) raised up a new generation of experts in the field. A handful of these graduates would go on to lead new, five-day workshops all across the United States and abroad, laying the groundwork for specialty recognition.

These yearly gatherings have not only provided tools for resource, education, and support in the field of stuttering; they are an annual pilgrimage where familiar faces come to reconnect and new friends always meet.

"What I have learned in these five days will help me give **hope** to my clients and their families, **empower** them, and give them independence to achieve their goals."



The first Workshop for Faculty in 2016 at University of Iowa

Pictured on opposite page, top left to right, top to bottom: 1963-64 Conference; 1976-77 Conference pictured: Dr. Van Riper & Malcolm Fraser; the 1957 Conference in Nassau, Bahamas; 1969-70 Conference in St. Croix; 1973-74 Conference in St. Thomas; 1961-62 Conference, pictured: Malcolm Fraser, Dr. Wendell Johnson, Dr. Henry Freund.



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### THE STUTTERING FOUNDATION EIGHT TIPS FOR TEACHERS

1. Don't tell the student to "slow down" or "just relax."

2. Don't complete words for the student or talk for him or her.

3. Help all members of the class learn to take turns talking and listening.

4. Expect the same quality of work from the student who stutters and the one who doesn't.

5. Speak with the student in an unhurried way, pausing frequently.

6. Convey that you are listening to the content of the message, not how it is said.

 Have a one-on-one conversation with the student who stutters about needed accommodations in the classroom.

 Bon't make stuttering something to be ashamed of. Talk about stuttering just like any other matter.

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## CELEBRITY SPOTLIGHT

"I don't know how it happens. I just stutter. Sometimes if I'm very nervous or excited, I stutter. In fact one time I had a small part in a movie, and an assistant director came in and he yelled at me. Oh, he talked something awful! And so, when I got into the scene, instead of my lines, I went "wo..wo.woo..wowo..wo..." and he yelled at me and said, "you don't stutter?!" and I said "That's what YOU think!"

> - Marilyn Monroe quote from a 1960s interview





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"I didn't speak much as a kid, because everybody laughed at me. It was so frustrating. I decided to direct my time and energy into something I could be proficient in. I wanted to show people I could do something."

-Greg Louganis

Jw.

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### THE FOUNDATION:

Publishes and distributes several million books and brochures on stuttering therapy each year, including readers in all 50 states and some 137 nations;

Responds annually to more than 24,000 telephone calls from those who stutter, their families, and speech-language pathologists;

Has placed videotape programs in nearly 12,000 public libraries, providing suggestions to teenagers and parents on how to approach stuttering therapy.

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Special thanks to Joan Warner, Patty Reed, Ron Shafer, Rachelle Loir, Donna White, Greg Wilson, Patricia Adams, Jane Fraser, Scot Squires, and Laura Spence.